



BRYAN WOODLAND
Creative Direction / Design

CONTACT

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PORTFOLIO WEBSITE

www.bryanwoodland.com

OBJECTIVE

To provide professional, inspiring design with a commitment to quality, craft and the enjoyment of humankind.

EXPERIENCE

Young Corporation, Richmond, Virginia

Online Marketing, July 2009-Present

Primary duties: Controlling all aspects of online media for all companies under the Young Corporation tag. Improving current look of each company while building other platforms for online social networking such as facebook, twitter, blogs, etc. Keeping all websites updated with current inventory, news and new products that are received daily.

Commonwealth Boutique, Norfolk, Virginia/DC Metropolitan

Online Manager/Lead Graphic Designer, March 2006-September 2008

Primary duties: Managed Commonwealth.com's online store. Created system for receiving and shipping orders domestically and internationally as well as overseeing a team of online employees. Other tasks include updating inventory and providing customer service for online shoppers and all email inquiries.

Create graphics for seasonal apparel lines such as T-shirts, hats and footwear for global CMON brand. Collaborate with branded companies such as Stussy, Reebok, Frank 151 and 10 Deep in creating graphics for various apparel and events. Create graphics for company identity applicable to promotional flyers, web banners and print advertisements.

Leslie Jordan Incorporated, Portland, Oregon

Graphic Designer, April 2005-July 2005

Primary duties: Create event graphics applicable to various apparel items such as T-shirts, racing jerseys and custom made Tyvek jackets. Create, maintain and update online database and web site with design files and product images. Maintain correspondence with various printing companies regarding manufacturing and finishing of goods.

Freelance

RVA Magazine, Richmond, Virginia 2009

Brick Weekly, Richmond, Virginia 2009

Anthem Blue Cross and Blue Shield, Richmond, Virginia 2009

St. Christopher's School, Richmond, Virginia 2009

DJ Long Jaws/RVA4DP, Richmond, Virginia-2009

Dominion Skateboard Shop, Richmond, Virginia-2009

Ellwood Thompson's, Richmond, Virginia-2008-2009

Henry Boutique, Richmond, Virginia-2009

Corp d'Etat International, New York City, New York-2007-2008

EDUCATION

Graduated May 2004-Cum Laude

Bachelor of Fine Arts-Virginia Commonwealth University, Richmond, VA

Concentration in Graphic Design

SPECIFIC SKILLS

Thorough knowledge of Adobe Creative Suite, Quark and Microsoft Word.

Working knowledge of Dreamweaver and HTML. Thorough knowledge of the internet and networking sites.

REFERENCES AVAILABLE